

NETWORKING OR AWARDS RECEPTION SPONSORSHIP

Align yourself with your target market by sponsoring of one of the most attended events at AeroDef. Either the Networking or Awards Reception will be an open invitation to all exhibitors and attendees but can be customize to incorporate your company message, theme, branding or have your own private section.

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As the sponsor of one of these events you can take advantage of the following entitlements:

- Décor of the event can be themed with your messaging such as cups, napkins, signage, videos, etc.
- Opportunity to create your own private section or bar for key prospects
- Logo inclusion on all invitations and marketing materials for the event (if available)
- Logo inclusion on all on-site event signage (at registration, outside the reception, and other various high-traffic areas at event)
- Logo inclusion on all digital material (email blast, website, etc – if available)
- Dedicated Email broadcast to all pre-registered attendees to promote the event.
- Customized e-blast invitation for your event that can be sent to your selected prospects, customers, etc.



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Digital Upgrade

Enhance your online presence and gain additional pre-event exposure with the following upgrades to the online directory and show floor:

Company Profile - Up to 1,500 Characters to update your booth profile with all the relevant information and description of your company.

Product Categories - Select up to 15 product subcategories that prospects are likely to search in order to find you.

New Products - Feature up to 5 new product lines that will be introduced at the event and include both descriptions and photos.

Press Releases - Utilize up to 5 printable, downloadable press releases and highlight what's happening at with your company.

Event Specials - Feature up to 5 event specials to spotlight your deals, discounts, giveaways, sweepstakes, etc. – to keep your booth buzzing throughout the event.

Company Logo - Add your company logo to the digital map to highlight your company for greater brand awareness.

Social Media Icons - Enable your customers and prospects to find and follow you on various social media networks such as Facebook, Twitter, and LinkedIn.

The screenshot shows the AeroDef website interface. At the top, it says "AERODEF MANUFACTURING" and "April 20-23, 2015 | Hilton Anatole | Dallas, TX | Exhibits April 21-22". Below this is the "Exhibitor List Index" with a navigation bar for letters A through Z and "Others | All". A table titled "Exhibitor List" is displayed with columns for "ADD TO MY EXPO PLAN", "EXHIBITOR NAME", "BOOTH#", and "UPGRADED EXHIBITOR".

ADD TO MY EXPO PLAN	EXHIBITOR NAME	BOOTH#	UPGRADED EXHIBITOR
<input type="checkbox"/>	Abaris Training Resources Inc.	442	-
<input type="checkbox"/>	Additive Manufacturing / 3D Printing Resource Center	273	-
<input type="checkbox"/>	AJ Dralls Inc.	342	-
<input type="checkbox"/>	Abord-Polk Tool	518	-
<input type="checkbox"/>	AMAMCO Tool	310	-
<input type="checkbox"/>	Assembly Guidance Systems Inc.	419	-

The screenshot shows a digital show floor map. On the left, there is a list of exhibitors with their booth numbers and names. On the right, there is a detailed map of the show floor with various booths and areas highlighted. Key areas include "KEYNOTE PRESENTATIONS & PANEL DISCUSSIONS" and "AeroDef BISTRO (FOOD SERVICE)".



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To lock in your sponsorship at AeroDef and for information about other sponsorship opportunities, please contact:

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