



PANEL DISCUSSION SPONSORSHIP

Align your company with Aerospace and Defense Manufacturing professionals by sponsoring one of the panel discussions at AeroDef. Our panelists are recognized as experts in their industries and can provide great recognition to your company.

The following are all available to you as a Panel Discussion Sponsor



Panel Introduction

Opportunity to introduce the panelists or introduce host of panel discussion.

One-Minute Video

Opportunity to play a short, pre-approved video prior to the panel discussion.



The Deck Screen Branding

Logo/message inclusion on the general session theater screen prior to and after the panel.

Gift Distribution

Opportunity to provide all panel attendees with a mutually approved gift or gift bag (items can include a pen, flash drive, company brochure, etc.).



Panel Discussion Sponsorship

Additional Panel Discussion Sponsorship Features



Lunch or Breakfast Sponsor (Optional)

Depending on if you are sponsoring a morning or lunch panel discussion you could be the sponsor of the lunch that is served during the presentation or the continental breakfast that is served prior to the event.

VIP Meet & Greet

An opportunity for you and all of your guests to meet the panelists prior to or after the panel discussion.

Panelist Exhibit Appearance (based on availability)

An opportunity for your sponsored panelist to come back to your exhibit space, answer questions, network with attendees, clients, and staff after the presentation.

VIP/Reserved Seating

A mutually agreed upon number of VIP tables reserved at the front of the theater exclusively for your company.

VIP Invites

Opportunity to send a VIP invitation to a mutually agreed upon number of your selected prospects or clients.

Attendee List

A list of both the pre-registered and actual attendee's of your sponsored event provided after the event.



Event Signage and Commercial

On-Site Signage

We will provide signage for your sponsored event that will be positioned outside of the event as well as in other high-traffic areas. This signage can include event specific signage as well as directional signage to assist attendees in finding your event.

Additional Event Signage

Opportunity to provide additional signage inside and around your sponsored event. All signage must be mutually agreed upon.

“Thank You to Our Sponsors” Signage

In multiple high-traffic areas throughout the event there will be signage that will include the logo's of our event sponsors. Your logo will be included on all of these signs providing additional branding at the event.

Commercial Loop

There will be several flat screen TVs that will rotate a variety of exhibitor commercials on a loop. Being a Panel Discussion Sponsor will allow you an opportunity to play a one-minute video loop as well as have your logo to appear as the bridge between commercials.



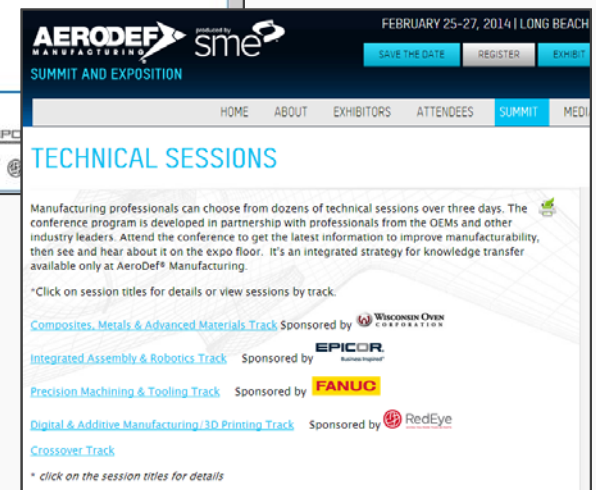
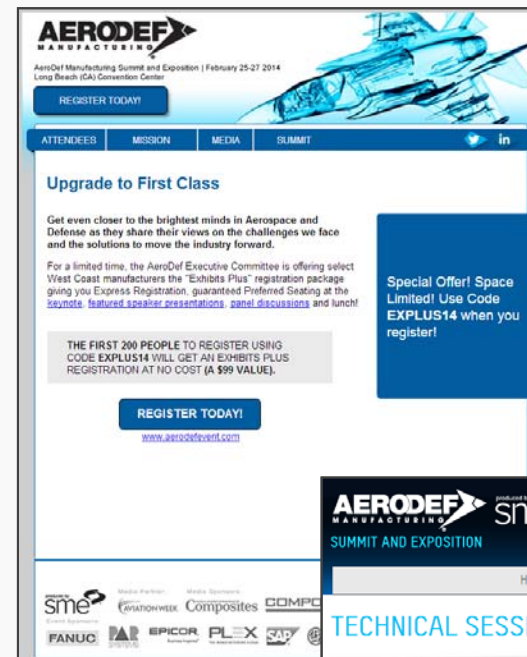
Sponsored panel discussions will officially and exclusively include name/logo in all marketing, media, PR, social media, webpages and direct mail where the sponsored panel is mentioned.

Inclusion in the Following Marketing Pieces (if available):

- Direct Mail to over 100,000 targeted prospects
- E-Marketing reaching over 70,000
- Social Media reaching a targeted LinkedIn audience of 40,000
- PR announcements

Event Website Inclusion

- Panelist Bio webpage
- Panel Discussion webpage
- “Thank you to our Sponsors” webpage



Panel Discussion Sponsorship

Registration Signage and Materials



Conference Tote Bags

Opportunity to be included as one of the official sponsors of the registration bags at the event. Registration bags will be located on both display racks and also actively distributed by registration personal. The result will be your company's branding in the hands of thousands of event attendees as they walk the show floor. All productions costs associated with the registration bags are included in the sponsorship.

Swag in the Bag

Opportunity to provide all conference attendees at AeroDef Conference Swag. This is a co-branded gift such as a padfolio, pen, flash drive, etc. Swag items will be distributed inside of the registration bags and actively distributed to each AeroDef conference attendee.



Digital Upgrade

Enhance your online presence and gain additional pre-event exposure with the following upgrades to the online directory and show floor:

Company Profile - Up to 1,500 Characters to update your booth profile with all the relevant information and description of your company.

Product Categories - Select up to 15 product subcategories that prospects are likely to search in order to find you.

New Products - Feature up to 5 new product lines that will be introduced at the event and include both descriptions and photos.

Press Releases - Utilize up to 5 printable, downloadable press releases and highlight what's happening at with your company.

Event Specials - Feature up to 5 event specials to spotlight your deals, discounts, giveaways, sweepstakes, etc. – to keep your booth buzzing throughout the event.

Company Logo - Add your company logo to the digital map to highlight your company for greater brand awareness.

Social Media Icons - Enable your customers and prospects to find and follow you on various social media networks such as Facebook, Twitter, and LinkedIn.

The screenshot displays the AeroDef Manufacturing website interface. At the top, the logo and event details are shown: "April 20-23, 2015 | Hilton Anatole | Dallas, TX | Exhibits April 21-22". Below this is the "Exhibitor List Index" with a navigation bar for letters A through Z and "Others" and "All".

The main content area features an "Exhibitor List" table with the following data:

ADD TO MY EXPO PLAN	EXHIBITOR NAME	BOOTH#	Icons (Lock, Wi-Fi, etc.)	UPGRADED EXHIBITOR
<input type="checkbox"/>	Abaris Training Resources Inc	442		
<input type="checkbox"/>	Additive Manufacturing / 3D Printing Resource Center	273		
<input type="checkbox"/>	AJ Drille Inc	342		
<input type="checkbox"/>	Alford-Polk Tool	518		
<input type="checkbox"/>	AMAMCO Tool	310		
<input type="checkbox"/>	Assembly Guidance Systems Inc	419		

Below the table is a "Show Floor" map. The map shows various booth areas, including "PRECISION MACHINING & TOOLING", "FINISHING & COATINGS", and "QUALITY, MEASUREMENT & INSPECTION". A specific booth for "Pointe Precision Inc" is highlighted with a red circle, showing details: "Booth: 115", "Size: 10 x 10", "Area: 100 Sq Ft". Other areas include "KEYNOTE PRESENTATIONS & PANEL DISCUSSIONS" and "AeroDef BISTRO (1000 SEVERE)".



Panel Discussion Sponsorship

To lock in your sponsorship at AeroDef and for information about other sponsorship opportunities, please contact:

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